

"A sophisticated pause in a fast-moving world."

Life has been crazy

Let's catch up okay?

Fancy a coffee with me?

No!

Chai at BUNCHAYAT

Great, Lets meet up!



BUN-चायत

“चाय की कहानी”





GET TO KNOW US!

Bunchayat isn't just another chai café — it's a vibrant adda where ideas brew as strongly as the tea. A space where conversations flow endlessly, laughter echoes freely, and every cup carries comfort, culture, and connection. At Bunchayat, chai is not just a beverage — it's an experience crafted with warmth and nostalgia.

Bunchayat blends tradition with a modern café vibe. From kadak desi chai to indulgent speciality brews, paired with comfort snacks that perfectly complement every sip, the menu is curated to turn ordinary breaks into memorable moments. But what truly sets Bunchayat apart is its spirit — a celebration of togetherness. At Bunchayat, every table has a story, every cup sparks a connection, and every visit feels like coming home.

Bunchayat proudly comes from the house of

MOMO NATION CAFE

— a brand celebrated for redefining North Indian and Indo-Chinese dining experiences. Built on the foundation of quality, innovation, and customer love, Momo Nation Cafe has earned a loyal community through its vibrant outlets and flavour-packed menu.

With that same passion and proven expertise, Bunchayat carries forward the legacy — blending operational excellence with a fresh, culture-driven chai café concept. Backed by a strong brand vision, established systems, and a deep understanding of evolving consumer tastes, Bunchayat stands on the strength of experience while crafting its own unique identity.

130+ OUTLETS | 45+ CITIES | 15+ STATES





WHY BUNCHAYAT FRANCHISE?

Own more than a café ...

Own a thriving community hub with the Bunchayat Franchise.

Backed by the strong legacy of Momo Nation Cafe, Bunchayat offers a proven business model, operational expertise, and brand credibility that sets you up for success from day one. Step into India's booming chai culture with a concept that blends affordability, high margins, and repeat customer footfall. With low operational complexity, curated menus, strong branding, and marketing support, Bunchayat is designed for scalable growth. High demand. Strong brand backing. Scalable model. Community-driven concept.

Bunchayat isn't just a franchise opportunity

— it's your chance to brew success.



BE YOUR OWN

BOSS

“Franchise फैक्ट्स”



CART

Total Investment
4-5 lacs

Franchise Fees
2 lacs

Agreement Period
3 years

FOFO Model of
Operations



CAFE

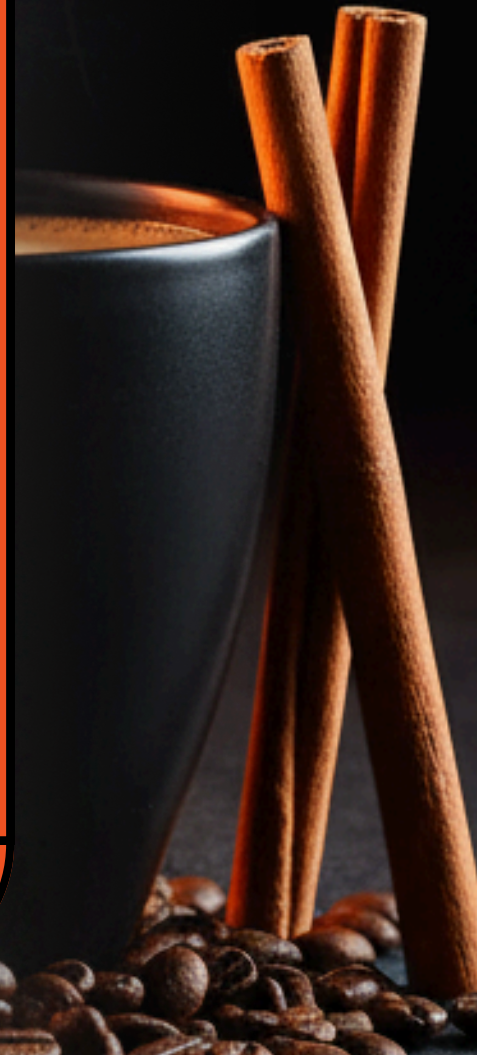
Total Investment
7-8 lacs

Area reqd
Min 250 sq Feet

Franchise Fees
3 lacs

Agreement Period
3 years

FOFO Model of
Operations



The Break-Up:

| PARTICULARS | CART | CAFE |
|---|-----------------|-----------------|
| FRANCHISE FEES | 2,00,000 | 3,00,000 |
| CART SET UP | 1,80,000 | 0 |
| KITCHEN SET UP | 0 | 1,50,000 |
| CAFE SET UP | 0 | 2,00,000 |
| BRANDING | 0 | 20,000 |
| HARDWARE / SOFTWARE & LICENCES | 20,000 | 20,000 |
| INVENTORY | 10,000 | 30,000 |
| MARKETING EXPENSES | 10,000 | 10,000 |
| TOTAL INVETMENT | 4,20,000 | 7,30,000 |

ROI

| PARTICULARS | CART | CAFE |
|-------------------------------------|-----------------|-----------------|
| EXPECTED MONTHLY SALES | 1,05,000 | 2,40,000 |
| UNIT INVESTMENT AND EXPENSES | | |
| FOOD COST | 26,250 | 72,000 |
| LABOUR AND BENEFITS | 35,000 | 60,000 |
| RENT | 0 | 30,000 |
| ROYALTY | 0 | 5,000 |
| OPERATING EXPENSES | 5,000 | 10,000 |
| TOTAL EXPENSES | 66,250 | 1,77,000 |
| EDITDA | 38,750 | 63,000 |
| ROI | 111% | 104% |
| PAYBACK | 10.84 | 11.59 |



LOCATION AND SITE
ASSISTANCE

OUTLET DESIGN AND SET UP
SUPPORT

COMPREHENSIVE TRAINING
PROGRAM

STANDARD OPERATING
PROCEDURES

MARKETING AND BRAND
PROMOTION

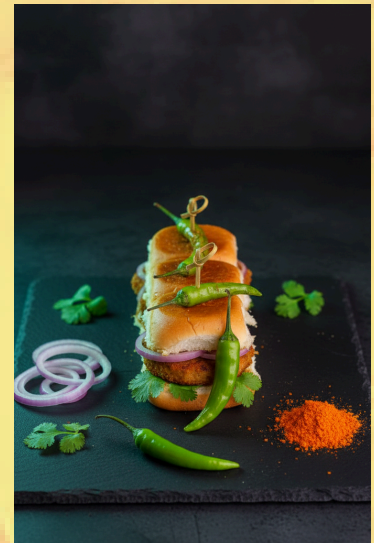
ONGOING BUSINESS
SUPPORT

SUPPLY CHAIN AND
PROCUREMENT SUPPORT

TECHNOLOGY AND BILLING
SYSTEMS

HAND-HOLDING

CHAI..TEA AND EATS



Buns, paranthas, street bites, eggs, sandwiches & garlic bread—every mood, one menu.



चाय

Classic चाय
Adrak चाय
Laung चाय
Rose चाय
Kalimirch चाय
Saunf चाय
Dalchini चाय
Masala चाय
Elaichi चाय
Fusion चाय
Tulsi चाय
Gudd wali चाय
kulhad चाय
Irani चाय
चाय Malai Maar Ke

टी

Black टी
Green टी
Lemon Black टी
Lemon Green टी
Ginger Black टी
Ginger Green टी
Kashmiri काहवा

बन MASKA

Bun मस्का
Bhujiya Bun मस्का
Jam Blast Bun मस्का
Nutella Bun मस्का
Aloo Masala Bun (पाव)मस्का
Chatpataa Bun (पाव)मस्का
Vadaa पाव
पाव Bhaji
Dabeli
Paneer Bhurji Bun (पाव) मस्का
Bun टिक्की

UN-चाय

Nariyal पानी
शिकंजी
Aam पन्ना
Badaam ठंडाई
Butterscotch शेक
Strawberry शेक
Chocolate शेक
Oreo शेक
Hide n Seek शेक
Kitkat शेक
Hot Chocolate
Golden मिल्क
Cornflakes मिल्क
Kellogs Choco मिल्क
Lassi
Chhach (छाछ)

काँफ़ी

Black काँफ़ी
Classic काँफ़ी
Filter काँफ़ी
Butter scotch काँफ़ी
Dark Chocolate काँफ़ी
Hazelnut काँफ़ी
Vanilla काँफ़ी
Caramel काँफ़ी

इटालियन

FUSION

White Sauce पास्ता
Red Sauce पास्ता
Mixed sauce पास्ता
Margherita पिज़्ज़ा
Golden Corn पिज़्ज़ा
Fresh Veggie पिज़्ज़ा
Paneer Makhni पिज़्ज़ा



GARLIC ब्रेड

बटर (Plain) Garlic Bread
Cheese garlic Bread
Corn Garlic bread
Onion Tomato Garlic Bread
Onion Chilly Garlic Bread
Pull apart Garlic Bread



GULLY फूड

2 Minutes मैगी
French फ्राइज़
Potato Wedges
माँ के हाथ का Indori पोहा
Moong Dal भजिया
Mixed Veg भजिया
Assorted पकोड़ा
Bread पकोड़ा
Jodhpur Ka मिर्ची वड़ा
समोसा
समोसा Chaat
Agra ki पापड़ी चाट
Kolkata Ki टिक्की चाट
अमेरिका Ki Corn Chaat
Delhi Ki आलू चाट
Banaras Ki टमाटर चाट
Gym Wali काला चना Protien Chaat
Desi कुरकुरे चाट
फिरंगी Nachos Chaat
विदेशी Lays Chaat
Chatpati भेलपुरी
अपना Parle - G
करारी Aloo Bhujiya
चाय थाली 2/3/4



सैंडविच

घर वाला आलू Sandwich
Garden Fresh Sandwich
पनीर Sandwich
पिज्जा Sandwich
बॉम्बे Sandwich
जंगली Sandwich

अंडे का फंडा

Marbled eggs
Boile Egg Chaat
Anda Bhurji पाव मस्का
Boiled Egg Mayo सैंडविच
Plain Omelette सैंडविच
Masala Omelette सैंडविच
Cheese Masala Omelette सैंडविच
Crispy Golden Boiled Eggs
Egg परांठा
Egg केजरीवाल

परांठा

Paneer परांठा
Aloo परांठा
Gobhi परांठा
Mixed Veg परांठा

चाय थाली

चाय थाली for 2

(2 classic chai+ Assorted
Pakoda + Maa ke Hath ka Poha)

चाय थाली for 3

(3 Classic Chai + Assorted
Pakoda + Maa ke hath ka Poha +
Maggi)

चाय थाली for 4

(4 Classic Chai + Aloo Chaat +
Assorted Pakoda + Maa ke Hath
ka Poha + Maggi)

CHAI
BUN



LOVE STORY OF CHAI AND BUN